

VISION INDIA 2032
Driving systemic change 4 people & nation to Thrive



EVENTSOFT

PRESENT

Alumni Futsal Cup 2023

28 ~ 30 April Bengaluru, India

28 ~ 30
●
April



Corporate
● Category too

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Alumni Futsal Cup 2023

28 ~ 30 April Bengaluru, India



Welcome to Bengaluru, INDIA



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Bengaluru is host to yet another event for footballers who could not, cannot & will not hang up their boots n continue to dazzle with the Fast-paced Futsal. In style.

Come ENJOY this Futsal Fest !!!

- PLAY
- VOLUNTEER
- LEARN
- NETWORK
- STAY HEALTHY
- GIVE BACK
- BUILD COMMUNITY
- PRESENT

OPEN TO

- ALUMNIS of any School or College in India
- 35 and UNDER
- 35 and ABOVE

CATEGORIES

- ALUMNIS OPEN (Men & Women)
- ALumnis - WOMEN
- Corporate (OPEN)
- Corporate (WOMEN)

OUR PURPOSE

YOUR REASON

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ALUMNI FUTSAL CUP



- Futsal - Fast Non Contact, Hi-Octane sport
- Tech Enabled event
- Recognize talent
- Engage Leaders in sport
- Networking & Marketing opportunities
- Learn & Build . . . (Limitless avenues)
- Be Part of GROWing Community, boost economy
- Renew friendships & make new ones
- Give back to community, city & nation
- Stay fresh and healthy, Live Life cheerfully

For
First
Time
in
India



ALUMNIS

- 64 TEAMS
- Pan- INDIA
- Adults only
- 250 + Matches
- Min 3 Games

DIVISIONS

- ALUMNI OPEN 35 +
- ALUMNI OPEN U 35
- Alumni WOMEN OPEN
- Corp OPEN 35 +
- Corp OPEN U-35
- Corp WOMEN OPEN

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For
First
Time
in
India



REGISTER EARLY



FACTS OF FUTSAL

5



- ▶ 5 x 5 players
- ▶ Unlimited Rolling Substitutions
- ▶ 2 x 20 minutes game
- ▶ NO CONTACT SPORT (attempt to commit Foul is Foul. "Play on" advantage counts as Foul)
- ▶ High Goal scoring & Fast paced
- ▶ 2 Referees
- ▶ 2 x 5 min Extra Time during knockout stage
- ▶ Stringent rules in Futsal & enforced



TOURNAMENT VENUES

6

Facilities

We are tying up with 16 prestigious educational institutions in Bengaluru CBD, making it a win-win-win for all stakeholders involved in this National Tournament.

Command Center

Despite 16 tournament sites in CBD, they are all within a few minutes of drive time. Technologically connected / monitored in real time. State-of-the-art Communication & trained personnel. Information exchange thru tech enabled platforms.

OPENING CEREMONY

With more than a few sports leaders and players and fans and supporters followed by Kick-off game and networking dinner.

Media and Press coverage in full

CLOSING FINALE

Awards Gala followed by music, fraternity and dinner. Sports stars, local celebrities and talents to grace the occasion

Media and press coverage in full.



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Brand Activation
Opportunities

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A SNAPSHOT

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Sponsors' BENEFITS

- ▶ Multiple opportunities to customize brand activation opportunities
- ▶ Select levels of bespoke opportunities
- ▶ Pre, during and post event coverages
- ▶ 250 ~ 350 spectators expected per venue
- ▶ Total Eyeballs expected 15,000 to 18,000
- ▶ Networking, business seminars, etc would account for another 3000 footfalls

18,000
Footfall

128
TEAMS

Pan India
Presence

300 +
MATCHES

130
Officials

16
Venues

Press
Coverage

50 +
Awards

Min 3
Games per
Team



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EMERALD Sponsor

INR 10 LACS

01

Company logo on all tournament marketing materials (flyers, website, kits, etc.)

06

Company promotional items included in tournament kit bags

02

Company logo on the official tournament website + social media channels

07

Ten complimentary tickets to the tournament for the awards ceremony

03

Two complimentary teams participation (10 players per each team)

08

Recognition in all tournament press releases and media coverage

04

VIP access to the tournament awards ceremony Gala dinner and reception

09

Opportunity for Owners / C-Management to present trophies to the winning teams

05

ONE company banner displayed at all tournament venues

10

Company promotional material (1) one per site in all tournament sites



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PLATINUM Sponsor

INR 5 LACS

01

Company logo on all tournament marketing materials (flyers, website, kits, etc.)

02

Company logo on the official tournament website. & social media channels

03

One complimentary teams participation (10 players per each team)

04

VIP access to the tournament awards ceremony Gala dinner and reception

05

Company promotional items included in tournament kit bags

06

Ten complimentary tickets to the tournament for the awards ceremony

07

Recognition in all tournament press releases and media coverage

08

Opportunity for Owners / C-Management to present trophies to the winning teams



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GOLD Sponsor

INR 2.50 LACS

01

Company logo on all tournament marketing materials (flyers, website, kits, etc.)

02

Company logo on the official tournament website. + social media channels

03

ONE complimentary teams participation (10 players per each team)

04

VIP access to the tournament awards ceremony Gala dinner and reception

05

Company promotional items included in tournament kit bags

06

Five complimentary tickets to the tournament for the awards ceremony

07

Recognition in all tournament press releases and media coverage

08

ONE company banner displayed at any six tournament venues



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SILVER Sponsor

INR 1.5 LACS

01

Company logo on all tournament marketing materials (flyers, posters, banners, etc.)

04

Company promotional items included in tournament kit bags

02

Company logo on the official tournament website. & social media channels

05

Three (3) complimentary tickets to the tournament for the awards ceremony

03

ONE company banner displayed at tournament venue

06

Recognition in all tournament press releases and media coverage



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BRONZE Sponsor

INR 1.0 LAC

01

Company logo on all tournament marketing materials (flyers, website, banners, etc.)

02

Company logo on the official tournament website. + social media channels

03

One company banner displayed at tournament venue

04

Company promotional items included in tournament kit bags

05

Two (2) complimentary tickets to the tournament Awards ceremony

06

Recognition in all tournament press releases and media coverage



Our Co-Founder's message

"Responsible Businesses today grow collaboratively with communities they are in; apply integrated marketing strategies that are genuinely circular & triple bottom line approach. Meaning, aligned with people, profits & planet."

~ SENSEI RAJ

VisionIndia2032.com



Meet Our Founding Promoters

Alumni 
Futsal Cup 2023
28 ~ 30 April Bengaluru, India



SENSEI RAJ

CO-FOUNDER

Tournament Director
Operations
Referee Director



SUMAN MURTHY

CO-FOUNDER

Marketing and
Sponsorship



ABDUL RASHEED

CO-FOUNDER

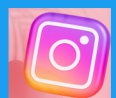
Marketing and
Sponsorship

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Thank You

